



Microsoft Cloud Friday
CANCÚN
2022



June 03, 2022

Sponsorship Packages

Last updated on April 25, 2022

Event Description

Thank you for your interest in sponsoring Microsoft Cloud Friday Cancún 2022!

Microsoft Cloud Friday Cancún 2022 is a community-focused event dedicated to educating and engaging members of the technical community. This event draws upon the expertise of Microsoft 365, Azure and Business Apps end users, business professionals, IT professionals, developers, and solution architects.

It's where these professionals come together to share their real-world experiences, lessons learned, best practices, and general knowledge with other like-minded individuals.

Twitter: @MSCloudCancun – Please use the #MSCloudCancun hashtag on social media.

Event Details

Microsoft Cloud Friday Cancún 2022, a free event, will be held on Friday, June 3, 2022! We are offering 100 spots to attendees, in person and via Live Webinar (to attend on virtual mode). The event, for attendees, speakers, and sponsors who would like to attend in person will be held at:

All-inclusive Emporio

Blvd. Kukulcán Km 17 Retorno Gucumatz Lote 49 Segunda Etapa, Zona Hotelera, 77500 Cancún, Q.R.

This location will support up to 130 people including the attendees, speakers, and sponsors. The event will start with light breakfast at 8:30 am (GMT -5). The main event will run from 9:00 am to 5:00 pm in the conference center and online.

Please note that no travel-related expenses are being covered. If you choose to attend in person, you must pay your own way. We have arranged for discount pricing at the resort. We encourage sponsors to attend in person if possible.

Breakfast & Lunch may be provided depending on budget.

Sponsors will have access to the facility starting at 8:00am, and everyone must clear out of the venue by 6pm.

Sponsorship Packages & Benefits

Sponsorship will be directed towards covering event costs such as, but not limited to: event venue, speaker dinner, beverages, breakfast, lunch, snacks, or happy hour.

There will be a hallway for Diamond, Gold, and Silver sponsors to set up tables. In addition, there is a lounge available for sponsors to display swag for the speakers and other sponsors.

Any funds left over will be donated to a Mexican-based non-profit organization benefiting the women & children of Mexico.

Listed below are the benefits that each sponsor will receive. Please note that the number of sponsors listed for each level is a total and does not signify availability. Benefits that have an asterisk (*) placed at the end of the description have a “detailed notes” section following the summary table. The speaker PowerPoint will have pages highlighting the sponsors, event organizers, the non-profit agency we are supporting, and user groups that are supporting this event.

Sponsorship Packages & Benefits Summary

	Diamond Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Virtual Sponsor	Community Sponsor
Contribution	\$5,000 USD	\$2,500 USD	\$1,500 USD	\$1,000 USD	\$500 USD	\$200 USD
Availability	1	1	2	2	4	10
Logo placement on event website speaker slide deck; Logos are guaranteed to be placed in the section associated with their level	✓	✓	✓	✓	✓	✓
Logo placement on speaker PowerPoint deck and all relevant collateral; The speakers are expected to use the slide deck in their presentation.	✓	✓	✓	✓	✓	✓
Guaranteed Speaker	Opening & Closing + 1 session	Lunchtime + 1 session	1 session	1 session		
Sponsor Table	✓	✓	✓			
Keynotes (based on availability)	2 Opening & Closing	1 Lunchtime				
Option to present a 2-minute video to play at the beginning of the keynote	1 Opening or Closing	1 Lunchtime				
Mention during the morning Keynote	✓	✓				
Attendee Information after the event (see below)	✓	✓	✓	✓	✓	
People allowed at Speaker Dinner	3	2	1	1		
Social media posts from date contract signed	6	5	4	3	2	1

Sponsorship Benefits

People Invited to Speaker Dinner

Microsoft Cloud Friday Cancún 2022 will host a Speaker Dinner on Thursday evening, prior to the main event; this event is for speakers, sponsors, and the organization committee. The speaker dinner will be held at the resort. All speakers are invited to this event, and sponsors will have extra allowance of people to this event according to the outlined summary above. You will need to RSVP to the event at least two days prior to the speaker dinner so we can have an accurate head count. We will send out an email asking you to RSVP when the event gets closer.

Attendee Information

Attendee information for **all** registered attendees will be shared with sponsors. Attendees do not have an option to “opt out” of the mailing list. Attendees will be asked to provide their name, email, job title, organization, role, and decision-making ability.

Sponsors may use this information for direct marketing purposes only; this information may not be sold, traded, given away, or otherwise provided to any third-party not directly affiliated with the sponsor entity.

How to Sponsor Microsoft Cloud Friday Cancún 2022

Please return a signed copy of the Sponsorship Commitment Form to c2ac5ea3.CrushNetworks.com@amer.teams.ms

Once we have received your signed form, the organizer or committee member will send you an acceptance email to verify your sponsorship selection, and we will send an invoice for payment. All invoices will be due ten business days from the invoice date and must be paid before the start of the event. Some sponsor benefits are determined in order, based on the date that we receive the contract. Failure to pay on time may result in forfeiture of your sponsorship. We reserve the right to refuse any sponsor.

Invoices will be created through the SoCalO365 Productivity Group, a US-based non-profit organization, and sponsors will pay online.

All questions should be directed to: c2ac5ea3.CrushNetworks.com@amer.teams.ms

Sponsorship Commitment

Microsoft Cloud Friday Cancún 2022

Sponsorship for Microsoft Cloud Friday Cancún 2022 is on a first come first served basis.

To acknowledge your sponsorship commitment, please complete this form, sign it, and return it to c2ac5ea3.CrushNetworks.com@amer.teams.ms

My organization, _____ (company name), is committed to sponsor Microsoft Cloud Friday Cancún 2022 with the following sponsorship package:

- Diamond Sponsor - \$5,000
- Gold Sponsor - \$2,500
- Silver Sponsor - \$1,500
- Bronze Sponsor \$1,000
- Virtual Sponsor \$500
- Community Sponsor \$200

We agree that sponsorship levels will be awarded on a first come, first serve basis. If the sponsorship level that you want is no longer available, you will receive a sponsorship at the next available level down.

All sponsorship levels are encouraged to bring raffle prizes and are encouraged to display these at their tables to attract attention to their product or service and derive the most value from sponsoring this event.

I will pay my invoice within ten (10) days or before the start of the event, whichever comes first.

Confirmed by:

Signature: _____ Date: _____

Name (please print or type): _____

Company Name: _____

Company Address: _____

Contact Phone Number: _____

Email Address: _____

Thank you for your interest!